

THAILAND'S POLITICAL SITUATION INFLUENCE ON CHINA-THAILAND TOURISM

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Outline

- I Review on the Chinese and Thailand tourism cooperation
 - II China-Thailand tourism current situation
 - III The influences of Thai political situation on tourism of China and Thailand
 - IV The main problems currently exist in tourism
 - V Suggestions on promoting the tourism development of China and Thailand
 - VI Prospects of China-Thai cooperation on tourism
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II China-Thailand tourism current situation

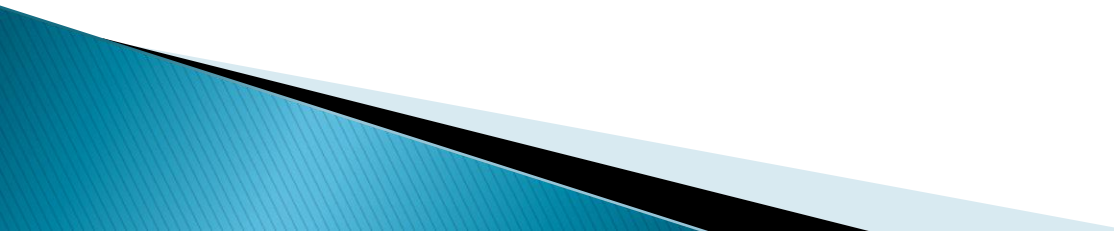
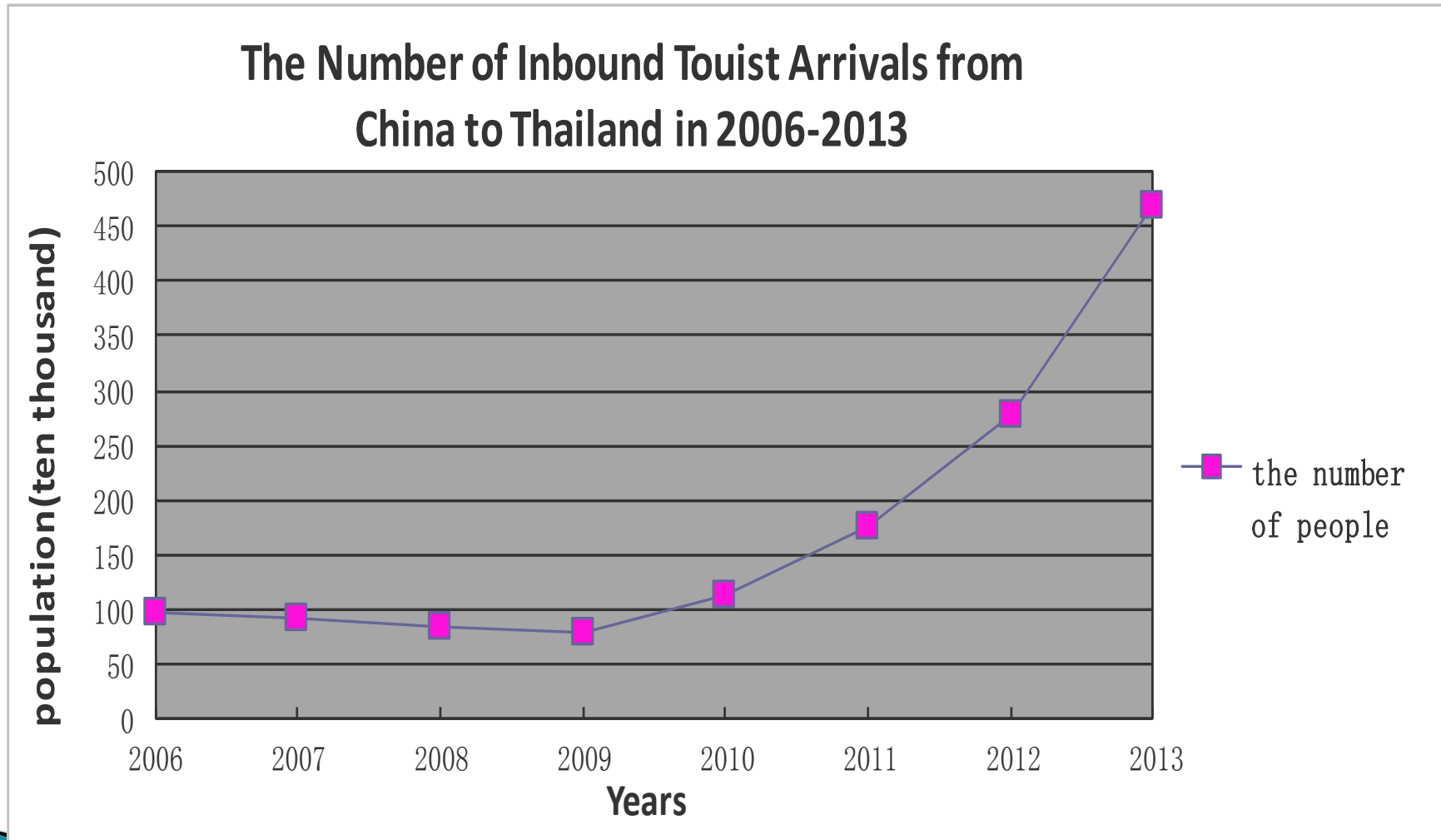
- 2.1 Basic situations of tourism market from Thailand to China in recent years
 - 2.2 The characteristics of tourism from Thailand to China
 - 2.3 The trend of tourists from China to Thailand rising sharply
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Figure 1:



Figure 2.



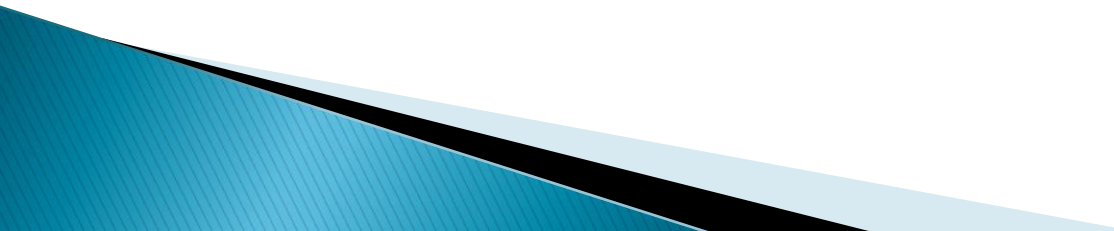
III The influences of Thai political situation on tourism of China and Thailand

3.1 Thai political situation influences the number of tourists in the cooperation market

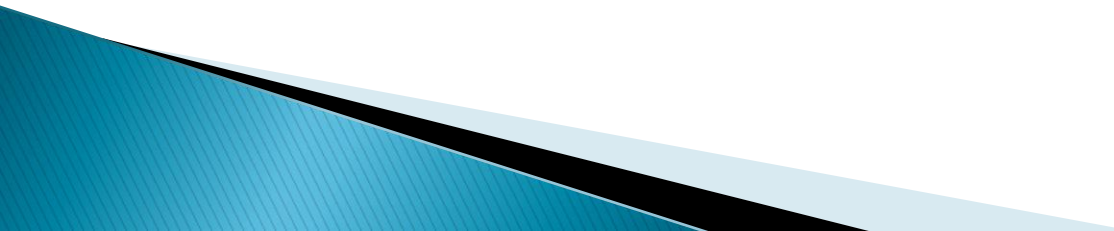
3.2. economic losses due to instable political situation



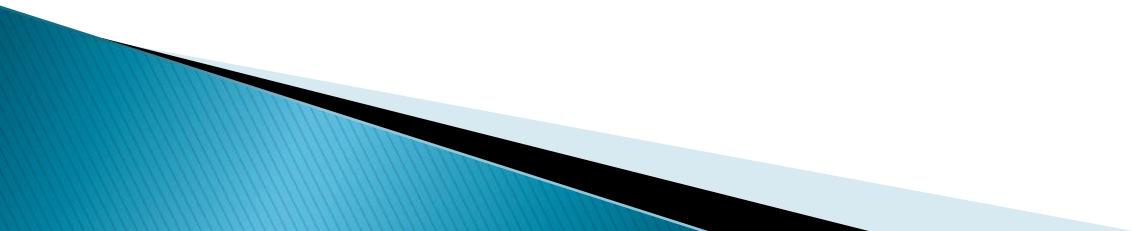
IV The main problems currently exist in tourism

- 4.1. Thai political situation turmoil, Chinese tourists avoiding
 - 4.2. The number of Thai tourists to China rising slowly
 - 4.3 The lack of long-term vision in the development of inbound tourism market
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V Suggestions on promoting the tourism development of China and Thailand

- 5.1 The most significant factor is keeping the society stable and safe.
 - 5.2 promoting tourism market by cooperation on culture and education
 - 5.3 adjusting tourism developing plans
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VI. Prospects of China-Thai cooperation on tourism



**THANKS FOR LISTENING
AND YOUR ATTENTION!**

