Chinese Education in Thailand and the Global Spread of Chinese Language & Culture

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HuaQiao University
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1. Introduction

2. Status Quo of Chinese Education in Thailand

3. The Significance of the Development of Chinese Education in Thailand to the Global Spread of Chinese

4. Suggestions for Optimizing the Spread of Chinese in Thailand

5. Conclusion
1.1 The significance of overseas Chinese education

- Promoting Chinese culture
- Enhancing China's soft power
- Promoting cultural interaction
- Establishing the friendly relations between China and other countries
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- Promoting Chinese culture
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1.2 The growing popularity of Chinese education around the world

<table>
<thead>
<tr>
<th>Year</th>
<th>100</th>
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1.2 The growing popularity of Chinese education around the world

| Year | 100 | 2,500 | 10,000 | 40,000,000 | 60 |

1.3 Thailand can provide a demonstration effect in enhancing the global spread of Chinese language & culture
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2.1 The number of Chinese learners are increasing dramatically

\[
\begin{array}{c|c}
2003 & 2015 \\
80,000 & 860,000 \\
\end{array}
\]

2.2 The number of school offering Chinese courses are increasing rapidly

\[
\begin{array}{c|c}
2003 & 2015 \\
242 & 3000 \\
\end{array}
\]


## 2. Status Quo of Chinese Education in Thailand

### 2.3 The amount of Confucius Institute and Confucius Classroom ranked number 1 in ASEAN countries

<table>
<thead>
<tr>
<th></th>
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<tr>
<td>Confucius Institute</td>
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<td>1</td>
<td>12</td>
<td>6</td>
<td>1</td>
<td>1</td>
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2. Status Quo of Chinese Education in Thailand

2.4 The number of Chinese volunteer teachers are increasing rapidly

- **2003 → 2014**
  - 23 → 10,000

Chinese Volunteer Teacher Program

- **2003 → 2014**
  - 73 → 1832
2. Status Quo of Chinese Education in Thailand

2.5 The top-down promotion of Chinese in Thailand

Maha Chakri Sirindhorn
2. Status Quo of Chinese Education in Thailand

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- Chinese training classes in the Thai Palace

Maha Chakri Sirindhorn

- Chinese training classes in the Thai Palace
2.6 A series of policies were established to promote the development of Chinese education in Thailand

- Chinese was brought into foreign languages education to Thailand in 1992
- Chinese was incorporated into the Thai National education system in 1998
- Promoting Chinese Language Teaching in Thailand for Improving National Competitiveness and Strategic Planning (2006-2010) policy was formulated in 2006
2. Status Quo of Chinese Education in Thailand

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3.1 ASEAN is an important base of the global spread of Chinese language & culture

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3.1.2 Southeast Asia is an important area surrounding China

3.1.3 Promoting Chinese in ASEAN countries is an important step to the global spread of Chinese
3. The Significance of the Development of Chinese Education in Thailand to the Global Spread of Chinese

3.2 Thailand is an important channel and natural bridge connecting China and ASEAN, also the important trade partner and tourism destination of China.

China and Thailand are hopeful to develop deep cooperation and achieve win-win in the framework of China-proposed Belt and Road Initiative.
3. The Significance of the Development of Chinese Education in Thailand to the Global Spread of Chinese

3.3 Thailand will become an important window for ASEAN to understand Chinese language and culture.

“Nihao, Woaini” Chinese project
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The existing problems of Chinese education in Thailand:

- The lack of systematic and perfect Chinese teaching syllabus
- The lack of definite training objective of Chinese learners and long-term development plan of Chinese education
- Teachers, Teaching Material, curriculum
4. Suggestions for Optimizing the Spread of Chinese in Thailand

4.1 Strengthen investigation of Chinese education information in Thailand, strengthen communication and cooperation between China and Thailand, accelerate the localization of Chinese education in Thailand
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4.2 Promote the interaction of Chinese language transmission and cultural transmission
4. Suggesti ons for Optimizing the Spread of Chinese in Thailand

4.3 Stimulate the persistent motivation of Thai Chinese learners
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4.5 Give full play to the geographical and cultural advantage of Yunnan, Guangxi and other south-western provinces in China
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4.4 Strengthen the effect of NGO while bringing the leading role and superiority of government into full play

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4.6 summarize and popularize the advanced experience of Chinese education in Thailand
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- China and Thailand should strengthen the cooperation between them, optimize the Chinese education and promote the sustainable development of Chinese education in Thailand.

- China should bring the superiority of Thailand in promoting Chinese language and culture to ASEAN countries into full play, establish the platform for spreading Chinese in ASEAN and other surrounding areas, promote the global spread of Chinese language and culture gradually, further enhance the political, economic, cultural and educational cooperation and exchange between China and countries all over the world.
谢谢你们