

Comparative Research on
Thailand Citizens' Different Attitudes towards
influences of China and the United States
under the Perspective of Identity Recognition:
Based on ABS Wave 4

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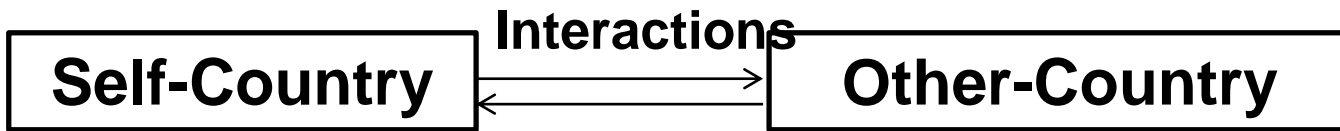


Research Background

- **People diplomacy conducted by non-government subjects is a major component of China's overall diplomatic efforts.**
- **One belt, one road**
- **Chinese were hated by some Thai and public opinion.**



Framework and Hypotheses



- H1: The more influence China has on Thailand, the higher recognition China will gain in Thailand.**
- H2: The more influence the USA has on Thailand, the higher recognition the USA will gain in Thailand.**
- H3: The lower opinion that Thai have on Chinese democracy, the lower recognition China will gain in Thailand.**
- H4: The higher opinion that Thai have on American democracy, the higher recognition the USA will gain in Thailand.**
- H5: The more globalization vision Thai have, the higher recognition China will gain in Thailand.**
- H6: The more globalization vision Thai have, the higher recognition the USA will gain in Thailand.**
- H7: The more attention is paid on infrastructure construction by Thai, the higher recognition China will gain in Thailand.**
- H8: The more attention is paid on governance by Thai, the higher recognition the USA will gain in Thailand.**

Proportion

- **Data source:** The sampling technique used in this survey is **multi-stage systematic random sampling**. For
- **1st wave:** 2008 The purpose of this survey, the country was
- **2nd wave:** 2009 divided in **five regions** corresponding to the four
- **3rd wave:** 2010 regions of Thailand from which Bangkok was
- **4th wave:** 2014-2016 extracted to be considered as a region in itself.

Region	Proportion sampling	Final number of samples
North	18	221
Northeast	34	405
Central	25	300
South	14	168
<i>Bangkok</i>	9	106
Total	100	1,200

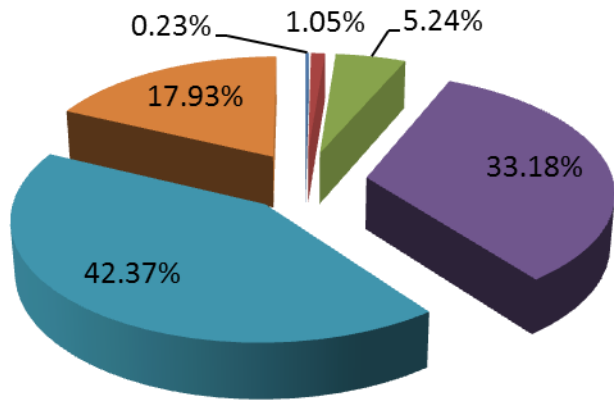


Research Design

- **Dependent Variable: Influence Appraisals on China (the USA)**
- **General speaking, the influence China (the United States) has on our country is?**
- **Very positive**
- **Positive**
- **Somewhat positive**
- **Somewhat negative**
- **Negative**
- **Very negative**

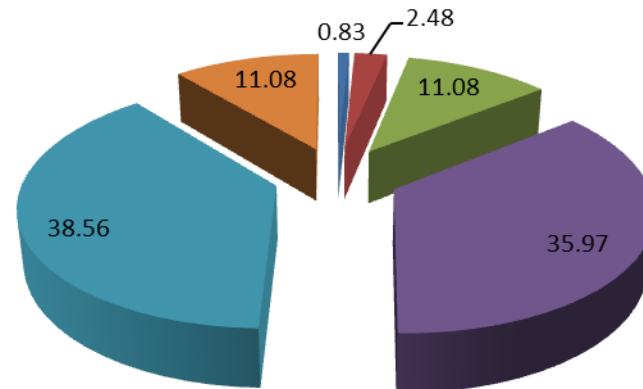


china



- very negative
- negative
- somewhat negative
- somewhat positive
- positive
- very positive

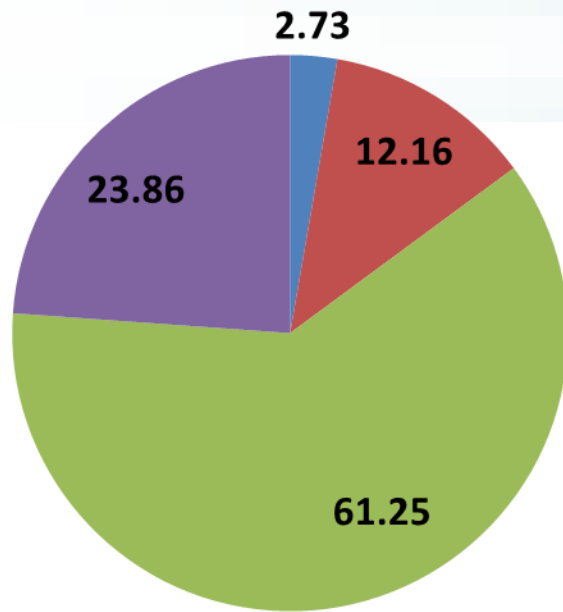
the United States



Independent Variables

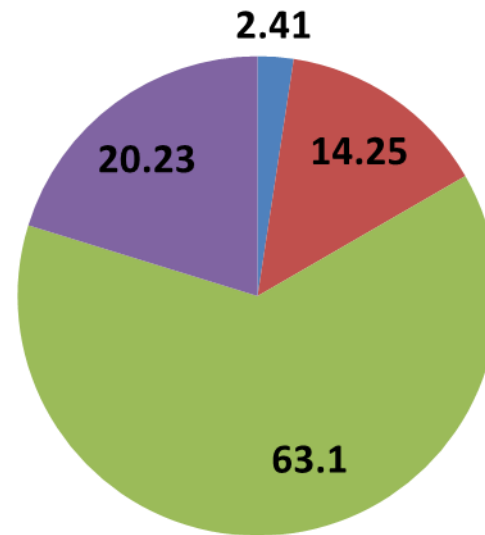
- **The Influence of China (the United States)**
- **How much influence does China (the United States) have on our country?**
- **A great deal of influence**
- **Some influence**
- **Not much influence**
- **No influence at all**





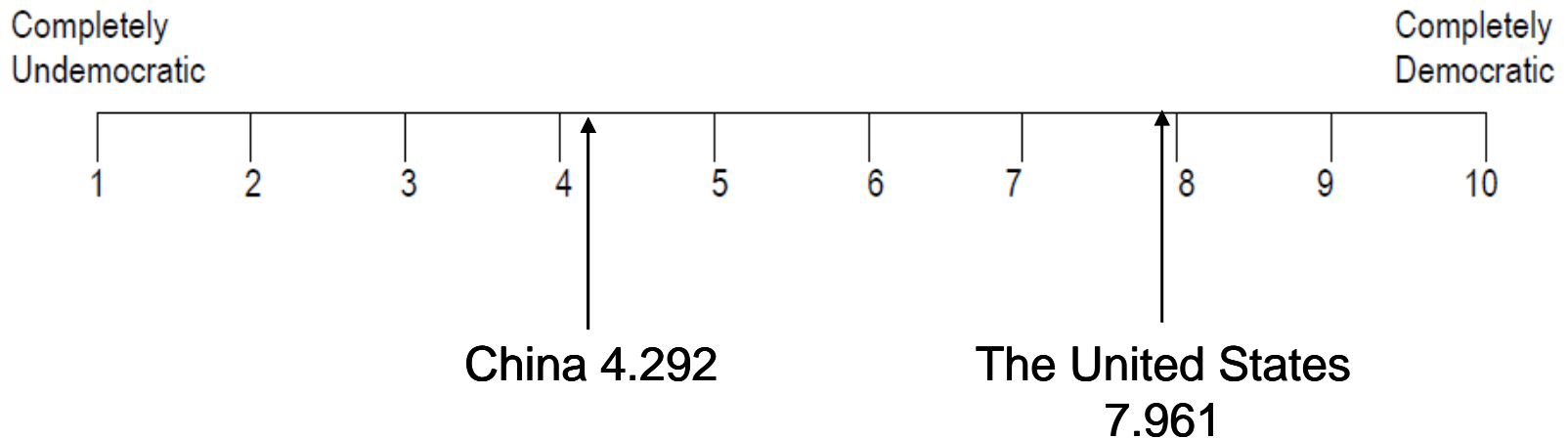
- no influence at all
- not much influence
- Some influence
- A great deal of influence

the United States



Independent Variables

- **Democratic level**
- **Where would you place China (the United States) on this scale?**



Independent Variables

- **Globalization**
- **Economy: Do you agree or disagree with the following statement:” we should protect our farmers and workers by limiting the import of foreign goods.”**
 - **Strongly agree**
 - **Agree**
 - **Disagree**
 - **Strongly disagree**



Independent Variables

- **Society:**
- **Do you think the government should increase or decrease the inflow of foreign immigrants into the country?**

- **Politics:**
- **How closely do you follow major events in foreign countries/the world?**

- **Life:**
- **Our country should defend our way of life instead of becoming more and more like other countries.**



Items	mean	SD	Protection factor	Openness factor	共量
Politics: follow major events	2.647	0.912	-0.201	0.824	0.281
Life: defend our way of life	1.817	0.786	0.824	-0.054	0.318
Economy: protect farmers and workers	1.801	0.705	0.779	0.040	0.392
Society: increase or decrease immigrants	2.015	0.834	0.346	0.701	0.389
特征值			1.460	1.161	2.621
解释方差			36.15%	29.38% %	65.52%



Independent Variables

- **Most important problems**
 - **In your opinion, what are the most important problems facing this country that government should address?**
 - **Economics**
 - **Food/agriculture**
 - **Infrastructure**
 - **Government/services**
 - **Health**
 - **Governance (crime and security, corruption, political violence, political instability, discrimination, war, democracy, civil war)**
 - **No problems**
- 

Variables	Min	Max	Mean	SD	Sample Size
	Dependent Variable Influence appraisals on China	1	6	4.702	0.874
influence appraisals on the United States	1	6	4.422	0.968	848
Independent Variables The influence of China	1	4	3.063	0.683	880
The influence of the United States	1	4	3.011	0.665	870
The democratic level of China	1	10	4.330	2.668	790
The democratic level of the United States	1	10	7.932	2.135	795
Globalization_protection factor	-1.701	3.640	0	1	1020
Globalization_openness factor	-2.310	3.313	0	1	1020
The most important problems	-	-	-	-	1077
Control Variables Sex (male=1)	0	1	0.467	0.499	1198
Age	17	104	45.546	12.991	1198
Educational attainment	1	10	4.772	2.398	1190
Family income	1	5	2.276	1.151	1096
religion	0	1	0.985	0.122	1200

	Model 1 (China)	Model 2 (China)	Model 3 (the United States)	Model 4 (the United States)
Sex	-0.051	-0.048	-0.057	0.018
	(0.061)	(0.056)	(0.069)	(0.068)
Family income	-0.007	-0.031	-0.039	-0.068*
	(0.028)	(0.027)	(0.032)	(0.032)
Age	-0.007**	-0.005	-0.010**	-0.009**
	(0.003)	(0.003)	(0.003)	(0.003)
Educational attainment	-0.029	-0.006	-0.017	-0.020
	(0.016)	(0.015)	(0.017)	(0.017)
Religion	-0.319	-0.239	-0.196	0.0858
	(0.326)	(0.403)	(0.342)	(0.486)
<u>Influence_China (the United States)</u>		0.763***		0.824***
		(0.054)		(0.066)
<u>Globalization_Protection Factor</u>		-0.062		-0.041
		(0.034)		(0.037)
<u>Globalization_Openness Factor</u>		0.069*		0.173***
		(0.033)		(0.038)
<u>Democratic Level_China (the United States)</u>		0.015		0.036*
		(0.012)		(0.017)
Most important problem		0.0436		0.818
_food (agriculture)		(0.993)		(1.274)
_infrastructure		2.012*		-2.188
		(0.811)		(1.461)
_government service		-0.910		0.771
		(0.786)		(0.916)
_health		-0.563		2.484
		(1.833)		(2.325)
_governance		0.775*		0.245
		(0.322)		(0.378)
_no problem		-0.634		-1.060
		(0.699)		(0.853)

<u>_food (agriculture)#influence_China (the United States)</u> [↗]	↗	-0.081 [↗]	↗	-0.170 [↗]
↗	↗	(0.317) [↗]	↗	(0.438) [↗]
<u>_infrastructure# influence_China (the United States)</u> [↗]	↗	-0.730* [↗]	↗	0.501 [↗]
↗	↗	(0.310) [↗]	↗	(0.501) [↗]
<u>_government service# influence_China (the United States)</u> [↗]	↗	0.312 [↗]	↗	-0.213 [↗]
↗	↗	(0.237) [↗]	↗	(0.291) [↗]
<u>_health# influence_China (the United States)</u> [↗]	↗	0.268 [↗]	↗	-0.682 [↗]
↗	↗	(0.529) [↗]	↗	(0.701) [↗]
<u>_governance# influence_China (the United States)</u> [↗]	↗	-0.281** [↗]	↗	-0.209* [↗]
↗	↗	(0.105) [↗]	↗	(0.121) [↗]
<u>_cons</u> [↗]	5.550*** [↗]	2.928*** [↗]	5.249*** [↗]	2.254*** [↗]
↗	(0.370) [↗]	(0.482) [↗]	(0.384) [↗]	(0.584) [↗]
N [↗]	796 [↗]	629 [↗]	787 [↗]	633 [↗]
adj. R ² [↗]	0.007 [↗]	0.328 [↗]	0.012 [↗]	0.305 [↗]



Discussions

- Identity recognition theory
- China-Thailand Cooperation under the Background of “one belt, one road”
 - Stick to “Pragmatic foreign policy”
 - Pay more attention on people-to-people diplomacy
 - Appreciate the culture/values of others as do to one's own, and the world will become a harmonious whole.



Thank you

